

WASHINGTON AUTO SHOW

DC19

MEDIA INFORMATION GUIDE



Public Policy & Media Days, Including
MobilityTalks International
APRIL 3 – 4, 2019

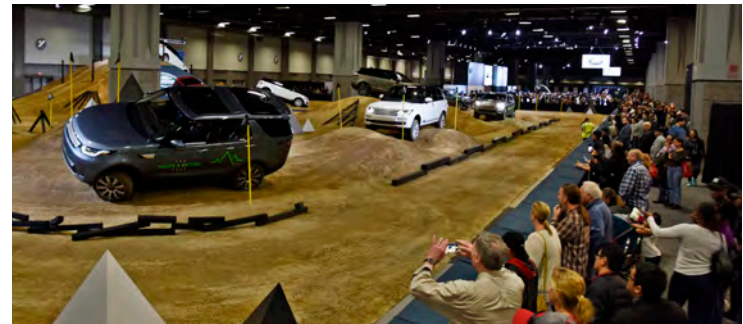
Consumer Days
APRIL 5 – 14, 2019

WASHINGTON AUTO SHOW OVERVIEW

The Washington Auto Show® is the largest indoor event in the National Capital Region each year.

The 2019 Auto Show will be the biggest one ever, featuring:

- More than 600 new vehicles on display from nearly three-dozen automakers
- Four indoor experiential ride-and-drives, including the return of the 100,000 square-foot Jaguar Land Rover Test Drive Experience, and a first-of-its-kind Electric Drive Pavilion, along with the return of Camp Jeep
- ART-of-Motion, a visual art and fashion exhibit featuring live paintings of cars
- Dozens of high-end luxury and exotic vehicles
- Hyundai Hands-On: Hands on Hope, a new twist on a fan favorite, where six employees of Children's National/Georgetown Lombardi hospitals will compete to win a new Hyundai for themselves, and a \$50,000 donation to their hospital
- Five nights of autograph signings, featuring some of D.C.'s most popular sports stars
- The largest WHUT/PBS Family Fun Zone ever
- Much, much more



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PUBLIC POLICY DAYS OVERVIEW

MobilityTalks International is an international symposium featuring industry and government interaction on panels during The Washington Auto Show's Public Policy Days. The conference will feature speeches and presentations from federal government officials, members of Congress, regulators from nearly a dozen countries, auto and tech industry executives, and more. MobilityTalks, held April 3 and 4 at the Convention Center and on Capitol Hill, anchor the show's Public Policy Days, which include Media Day on April 4, along with a number of high-profile co-location partners holding events in conjunction with the conference.

MobilityTalks International and Media Day Will Feature More Than Two-Dozen Speakers, Including:

- Environmental Protection Agency Administrator Andrew Wheeler
- Lyft Policy Director Anthony Foxx
- D.C. DOT Director Jeff Marootian
- Maryland MVA Administrator Christine Nizer
- Reps. Bob Latta (R-Ohio) and Jan Schakowsky (D-III.)
- Presidential candidate John Delaney
- NHTSA Deputy Administrator Heidi King
- National Automobile Dealers Association CEO Peter Welch
- Dignitaries and government officials from nearly a dozen countries



Public Policy Days Co-Location Partners Include:

- United Nations World Forum for Harmonization of Vehicle Regulations (WP 29) Groupe de Rapporteurs Vehicle Automation (GRVA) Informal Working Group Validation Method for Automated Driving (VMAD)
- The SAE International Government and Industry Meeting
- The American Association of Motor Vehicle Administrators (AAMVA) Autonomous Vehicles Roundtable
- Autos 2050
- The ITS America Conference
- The General Services Administration FedFleet Expo, featuring more than 25 training sessions
- National Science Foundation
- National Safety Council
- More than a dozen additional partners

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MobilityTalks International Highlights



Senator John Thune (R-S.D.)



MobilityTalks on the Hill, which last year was moderated by Dave Shepardson of Reuters



Associate Administrator for Vehicle Safety Research Nat Beuse



From left: Consumer Technology Association president Gary Shapiro, Sascha Simon of Driversiti, Doug Patton of DENSO, and Dan Galves of Mobileye



California DMV Administrator Jean Shiimoto



Senator Gary Peters (D-Mich.)

WASHINGTON AUTO SHOW

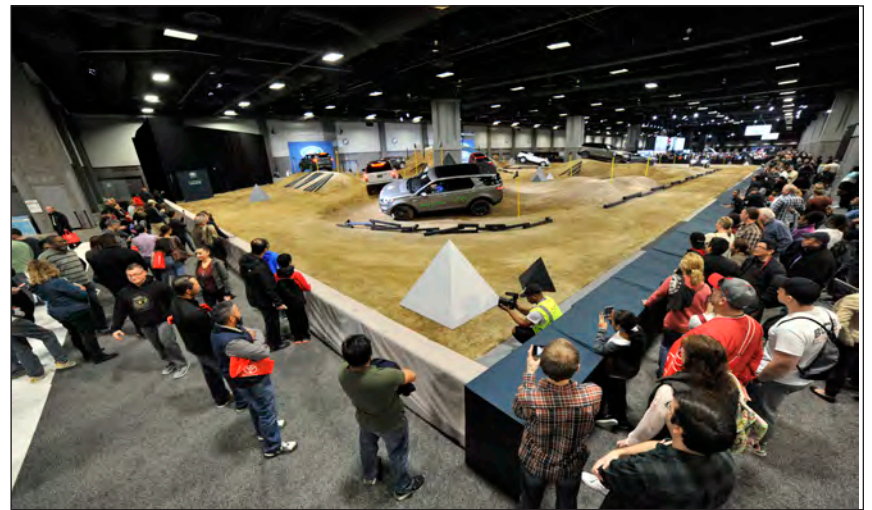
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WASHINGTON AUTO SHOW CONSUMER DAYS

Visitors to the 2019 Washington Auto Show will get to experience not only hundreds of new car and truck models, but four indoor ride-and-drive experiences, including the return of the Jaguar Land Rover Test Drive Experience (lower right) and Camp Jeep, plus on-street test-drives, appearances by D.C. sports stars, a large family entertainment area, visits from popular cartoon and movie characters, and much more.



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WASHINGTON AUTO SHOW 2019 FACT SHEET

MobilityTalks International®/Public Policy Days: April 3-4

Press Day and Sneak Peek Preview Reception: April 4

Consumer Days: Friday, April 5-Sunday, April 14

Consumer Days - Show Hours:	Friday, April 5	12 pm - 10 pm
	Saturday, April 6	10 am - 10 pm
	Sunday, April 7	10 am - 7 pm
	Monday, April 8 - Thursday, April 11	12 pm - 9 pm
	Friday, April 12	12 pm - 10 pm
	Saturday, April 13	10 am - 10 pm
	Sunday, April 14	10 am - 6 pm

Location: Walter E. Washington Convention Center
801 Mt. Vernon Place NW
Washington, D.C. 20001

Tickets: Adults (age 12+): \$12; Children 6-12: \$5; Children under 6: Free VIP
Tour with automotive expert (includes show ticket): \$42
(Check website for tour details, times and availability)

Display Area: 750,000 square feet

Number of Vehicles on Display: 600+

Website: www.washingtonautoshow.com

Press Contacts (mobile numbers): Mike Bushnell: 301-221-4135 / Chris Hosford: 714-743-8764

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WASHINGTON AUTO SHOW 2019 MOBILITYTALKS INTERNATIONAL®/PUBLIC POLICY DAYS AND MEDIA DAY HIGHLIGHTS AND TENTATIVE SCHEDULE

Tuesday, April 2, 2019

- 6:30 - 9:30 PM: 4th Annual VIP Exotic Car & Luxury Lifestyle Reception at the Washington Convention Center

Wednesday, April 3, 2019

- 8:00 AM - 4:00 PM: *MobilityTalks International* at the Convention Center, including Morning Plenary Session, remarks from U.S. senators, Keynote Luncheon featuring members of the U.S. House of Representatives Auto Caucus, leaders in the automotive and technology industries, and more
- 4:00 - 5:30 PM: *MobilityTalks International* closing networking reception at the Convention Center
- 6:00 - 8:00 PM: Off-Site Evening Receptions, including Global Automakers and Automotive Rhythms

Thursday, April 4, 2019

- 8:00 AM - 9:00 AM: Press breakfast and address by EPA Administrator Andrew Wheeler
- 9:30 AM - 2:30 PM: Press & Media Announcements, including 2018 Green Car Awards, Press Luncheon and an address from former U.S. Secretary of Transportation and current Lyft Policy Director Anthony Foxx
- 3:00 PM - 5:00 PM: SAE Government/Industry Plenary Session
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2019 CONSUMER DAYS - HIGHLIGHTS AND TENTATIVE SCHEDULE

Friday, April 5

- Opening Day / Student Day -- \$5 admission for students with valid ID

Saturday, April 6 and Sunday, April 7

- Opening Weekend

Monday, April 8

- Washington Capitals Day at the Auto Show, featuring appearance by Craig Laughlin

Tuesday, April 9

- Military Tribute Day -- free admission for active-duty and retired military personnel with valid ID
- Washington Redskins Day at the Auto Show, featuring appearance by Ryan Kerrigan

Wednesday, April 10

- D.C. United Day at the Auto Show, featuring appearance by Wayne Rooney

Thursday, April 11

- Washington Nationals Day at the Auto Show, featuring appearance by Sean Doolittle
- Beginning of Hyundai Hands-On: Hands on Hope (12:30 p.m.)

Friday, April 12

- Washington Wizards and Washington Mystics Day at the Auto Show, featuring appearance by Kristi Toliver

Saturday, April 13 and Sunday, April 14

- Closing Weekend, including the conclusion of Hyundai Hands-On Contest (Saturday, April 13 at 2:30 p.m.)

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WASHINGTON AUTO SHOW COMING IN 2019

The biggest MobilityTalks International yet

This year's MobilityTalks International will feature more presenters, representing more countries, more government agencies, and more technology and automotive industry leaders than ever before. Attendees will hear from current and former Cabinet-level officials, members of Congress, distinguished guests from nearly a dozen countries, and much more. The show is also hosting co-location partners including the Society of Automotive Engineers, the Association of American Motor Vehicle Administrators, the United Nations World Forum for Harmonization of Vehicle Regulations (WP 29) Groupe de Rapporteurs Vehicle Automation (GRVA) Informal Working Group Validation Method for Automated Driving (VMAD), and nearly 20 other esteemed organizations.

More experiential driving opportunities than ever before

The world-class Jaguar Land Rover Test Drive Experience is returning in 2019, allowing attendees to drive a brand-new Land Rover across hills, valleys, and sharp turns, all inside the convention center, while Jaguar will feature its test track once again, where show visitors will be driven through a stunt course by a trained driver. Camp Jeep makes its return to D.C. in 2019 as well, and the show is also debuting a first-of-its-kind Electric Drive Experience -- a collaboration between multiple manufacturers and electric-vehicle technology leaders EZ-EV and Exelon. This track will allow passengers to experience the latest in all-electric vehicle technology, right in the middle of Hall C at the convention center.

An All-Star showcase every weeknight

The Auto Show is partnering with all six major local sports teams this year, and five big names will be appearing for autograph/photo sessions during the week, including international superstars like Wayne Rooney, local legends Craig Laughlin and Kristi Toliver, and fan favorites Ryan Kerrigan and Sean Doolittle. Not to mention appearances by other sports celebs to be announced, along with mascots, and a lot more fun.

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COMING IN 2019

An interactive Cherry Blossom Festival experience with ART-of-Motion

Attendees will get to see world-class artists paint a car on-site at the beginning of the show, and then catch it in action during the Cherry Blossom parade on April 13.

A new Hyundai Hands-on Contest to fight pediatric cancer

Long a fan favorite at the show, the Hyundai Hands-On Contest is partnering in 2019 with two major hospital centers -- Children's National and Georgetown Lombardi -- to support pediatric cancer research. This year's contest will feature six contestants who are all employees of one of the two hospitals, and they will be required to remain in contact at all times (save a few breaks) with a new Hyundai Kona SEL, parked in front of Hall D. The contestant who remains on the car the longest will win the car, as usual, but the winning contestant's hospital will also win a \$50,000 donation to fight pediatric cancer, courtesy of the Washington Area Hyundai Dealers.

The biggest family entertainment area in Auto Show history

WHUT/PBS and The Washington Auto Show are teaming up once again to help make the show a truly family-friendly event. The Family Fun Zone, which this year will be located in Ballroom C on the third floor, will have more square footage than ever. Some of the most popular PBS characters will be back this year, along with daily dance parties for kids, and plenty of space for parents to rest and relax.

Plenty of on-street test drive opportunities

Multiple manufacturers, including Volkswagen and Mazda, will all allow attendees to test-drive new car models right on the streets of D.C. Certainly much more efficient than driving around the suburbs all day trying to test new cars.

A chance to face off against NBA 2K superstars

The NBA2K league is entering its second year, and show attendees will have the chance to face off against members of the Wizards District Gaming team and test their 2K skills against the best players in the world, one-on-one.

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Must-See Events



Jaguar Test Drive Experience



Dazzling automotive art, painted live at the show during ART-of-Motion



4D games and other interactive experiences at manufacturer displays



Military Day, featuring service animals provided by the American Red Cross



Camp Jeep



The all-new indoor Electric Drive Experience

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More Must-See Events



Cutting-edge concept cars



Appearances by sports stars, mascots,
and more



Land Rover Test Drive Experience



A display of high-end luxury and exotic
vehicles



Fun for the whole family



The return of Hyundai Hands-On, with a charitable twist

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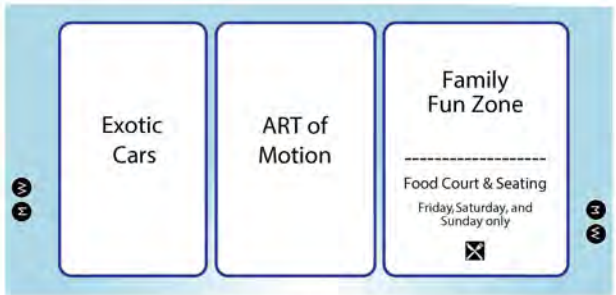
WASHINGTON AUTO SHOW FLOOR OVERVIEW

HALL D-E (Upper Level)



THE WASHINGTON AUTO SHOW
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FLOOR PLAN



HALL A-C (Lower Level)



BALLROOM - (Level Three)

FLOOR PLANS SPONSORED BY



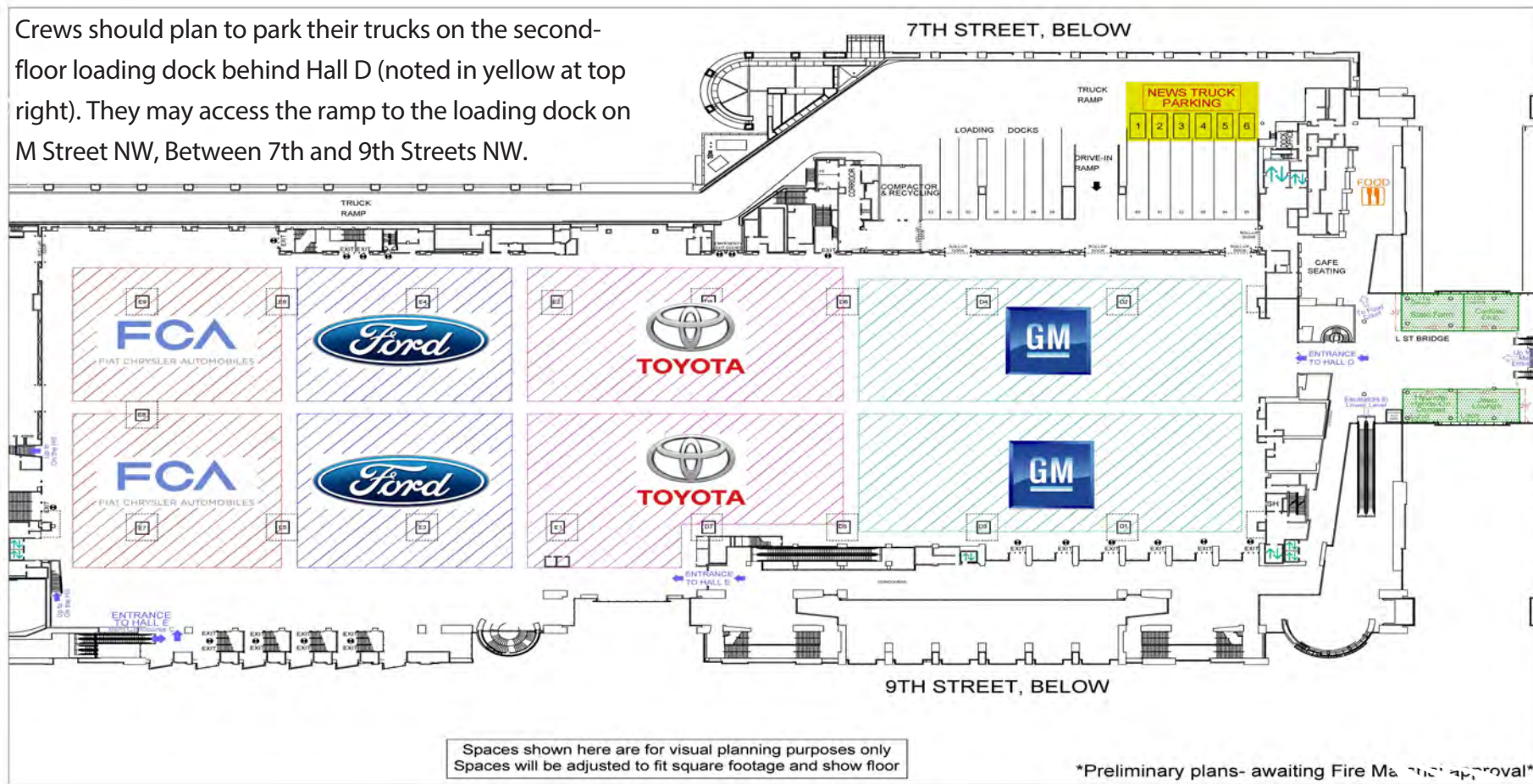
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WASHINGTON AUTO SHOW DIRECTIONS AND PARKING FOR NEWS TRUCKS (HALL D-E MAP)

Crews should plan to park their trucks on the second-floor loading dock behind Hall D (noted in yellow at top right). They may access the ramp to the loading dock on M Street NW, Between 7th and 9th Streets NW.



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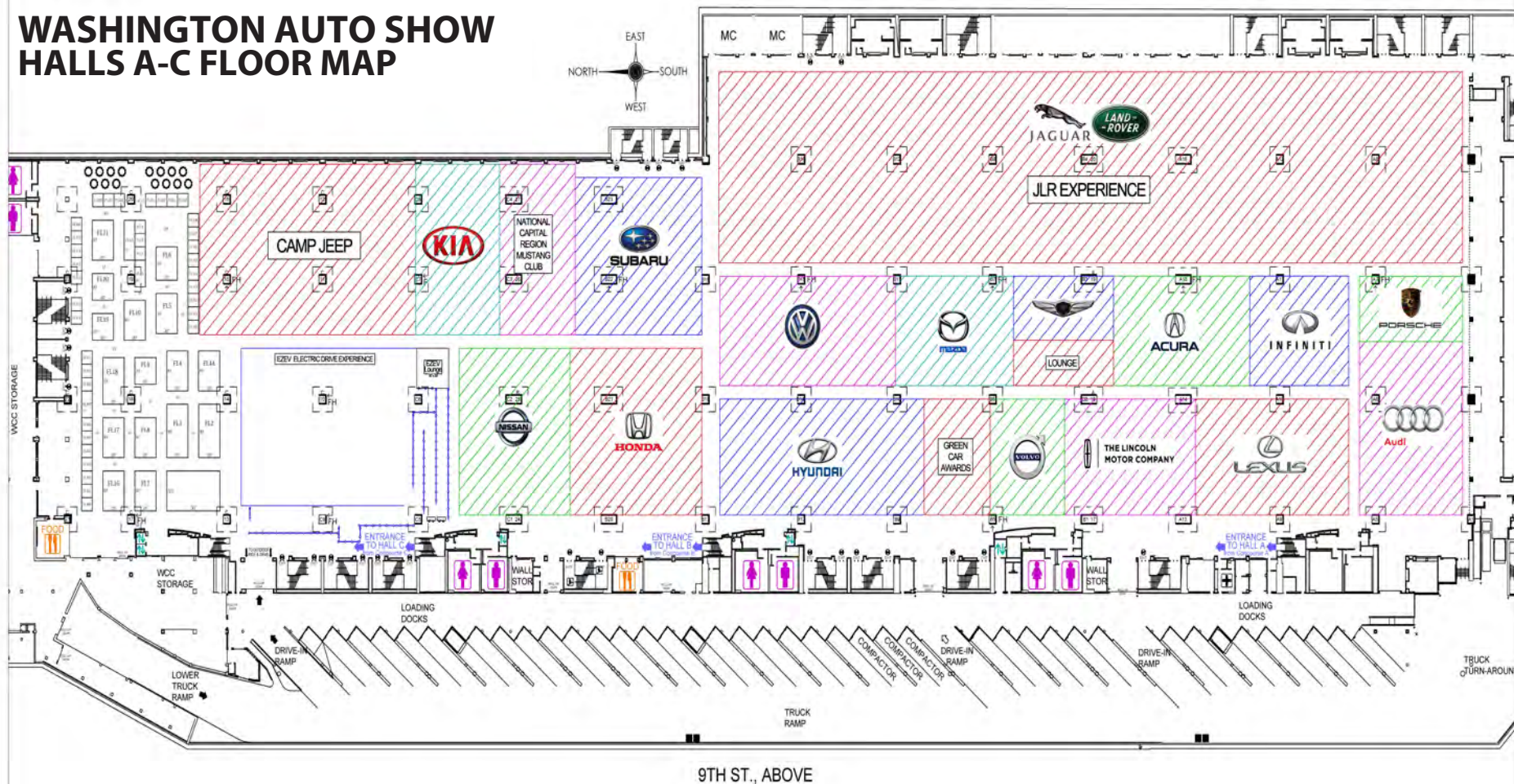
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WASHINGTON AUTO SHOW HALLS A-C FLOOR MAP



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WASHINGTON AUTO SHOW THIRD FLOOR MAP



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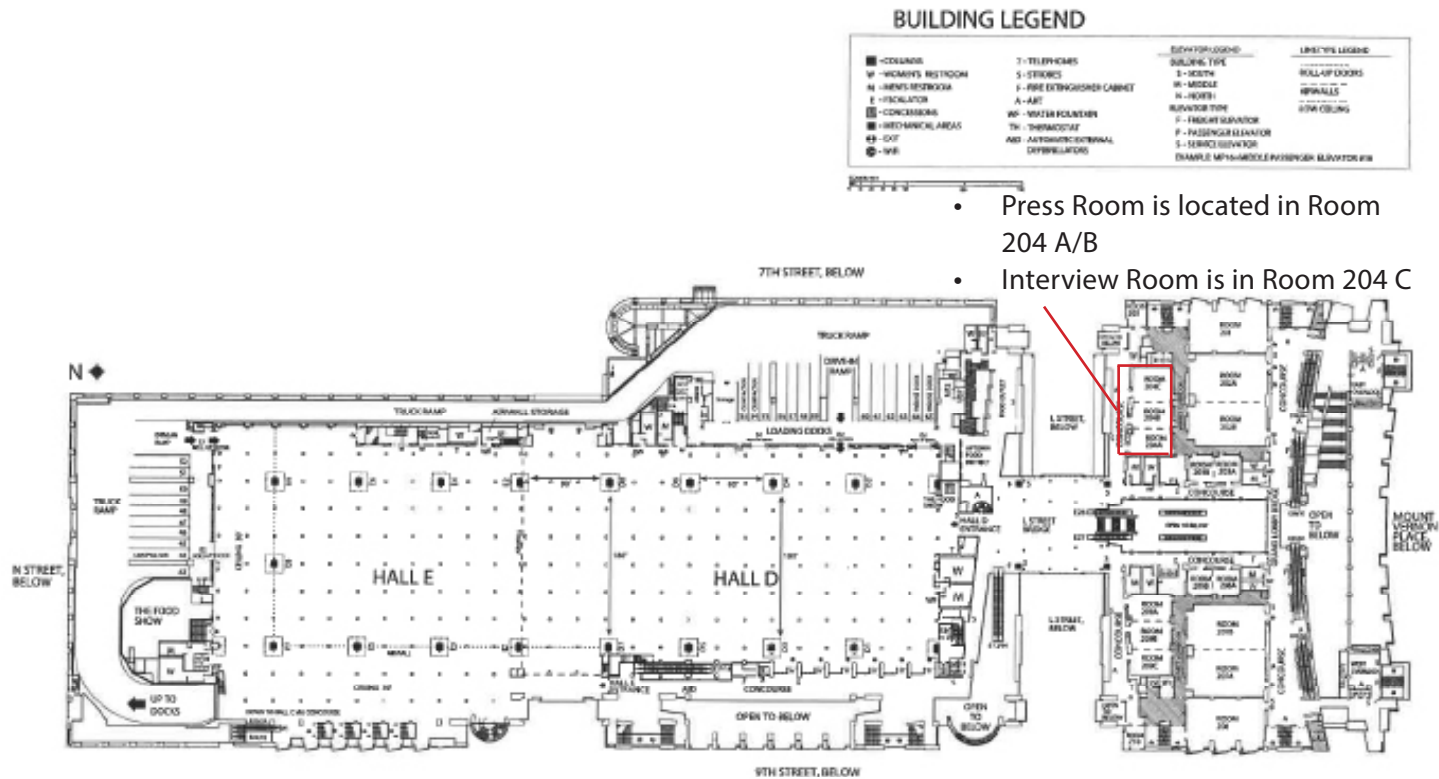
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WASHINGTON AUTO SHOW CONVENTION CENTER FLOOR PLAN AND KEY LOCATIONS

The main level of the convention center features an all-new Press Room and an Interview Room, as noted below in red.



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